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## How Working Moms Can Take a Hold of Their Future

By [Young Rembrandts](#) Posted April 15, 2016

In the perpetual race to have it all, working moms are balancing (at least) two careers – your job at the office and your job at home. Naturally these circumstances force moms to prioritize and sometimes make sacrifices. But what if you could truly have it all? A family, a career... maybe even a social life? Could entrepreneurship be the answer? Learn how these women have found their work-life balance.



Cathy Greenlaw (Austin, TX)

**Tell us about your family -** *I'm a married mother with two elementary school-aged daughters, which as other working moms know, is synonymous with VERY BUSY. I refer to this time of my life as my "chauffeuring years."*

**Why did you leave that the corporate world to start your own business?** *Although I was fortunate to work for some great companies and with great people, I had become disenchanted with the corporate work lifestyle and had reached a burnout point. For some time, I wasn't quite certain what I wanted to do next, but my exploration eventually led me to franchising. As I've always had a passion for children's education, Young Rembrandts was a great fit.*

**As a mom, what are some of the characteristics you possess that make you successful as a business owner?** *As a mom, you're constantly juggling and balancing schedules, activities and people. That translates into the business world in terms of increased productivity and efficiency. And since my franchise, Young Rembrandts, caters to children who are the same age as my own daughters, being a mom helps me relate better to my customers.*

**What is the most rewarding aspect of owning a Young Rembrandts franchise?** *The most rewarding aspect of owning this franchise has been something I didn't even expect, and that is the feeling of being ingrained in my local community. With Young Rembrandts, I feel as though I'm making a meaningful contribution to the people and the schools in the area where I live.*

**How has your work-life balance changed, now that you own a franchise?** *My work-life balance before and after purchasing a franchise has been night and day. I work as hard as I ever did, but now I'm working for myself and that makes all the difference. Young Rembrandts also enables me to have a tremendous amount of flexibility with my schedule that makes life less stressful and more enjoyable.*

**Would you do it again? Take the plunge from corporate career to business ownership? Would I do this again?** *Absolutely!*