

**Elgin Patch**

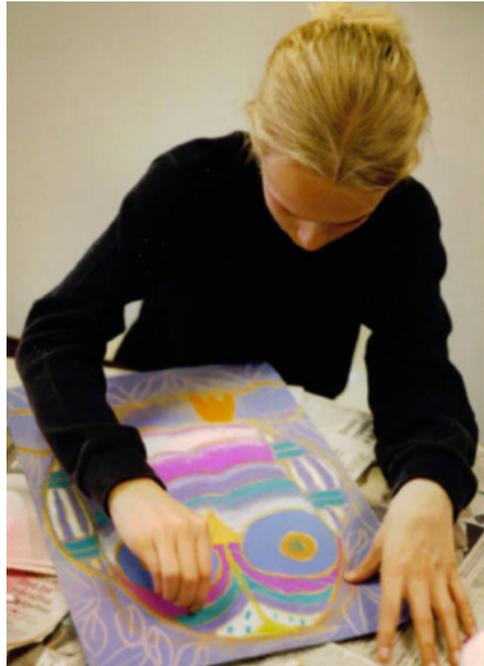
Wednesday, December 20th, 2017

## Young Rembrandts to Get Artsy with America in 2018

Recognized leader in childhood art education honors students, families, schools, teachers and neighborhoods nationwide

ELGIN, Ill. – Drawing on 30 years of helping kids develop the skills they need to be successful in and out of the classroom, Young Rembrandts is celebrating its diamond anniversary with a collection of community partnership programs.

The nationally recognized leader in educational children's art classes announced today an extraordinary six-month celebration campaign in which it will host art-focused events to give thanks to the individuals, families, organizations, teachers and towns that it has been a part of throughout the last 30 years. With more than 100 franchise partners in the United States and around the globe, the educational enrichment program has grown into 31 states, Canada, Korea, the Middle East and soon China.



"We've never lost sight of what is most important – and that's giving children a platform to grow. From our humble beginnings with just eight children around my kitchen table to today, Young Rembrandts continues to impact kids and their families in powerful ways and in 2018 we're thanking everyone who has been part of turning Young Rembrandts into the most trusted childhood art enrichment program," said Bette Fetter, founder and CEO. "This celebration will be like no other before it as we share in our anniversary and student successes, along with the connections we've made over the years in our communities."

From January to June, each month will involve a different theme centering around the impact Young Rembrandts has had on its students, and the brand's commitment to making a significant, positive contribution to its local community.

The events aim to give back to the community and celebrate both the past 30 years and the future of Young Rembrandts' commitment to promoting positive

cognitive and intellectual development in children through art and drawing. There will be teacher and student spotlights, as well as heartfelt thanks to communities and the schools that house Young Rembrandts' classes.

The campaign's themes include:

- **January** – Classes will donate art supplies to local nonprofit organizations
- **February** – Drawing events will invite servicemen and women to classes to draw with students
- **March** – Young Rembrandts will spotlight distinguished alumni
- **April** – Students' art work will be displayed at community-based art exhibitions
- **May** – Young Rembrandts will honor local school administrators
- **June** – Each day on social media Young Rembrandts will show different ways drawing positively impacts kids' lives

"These past 30 years would not have been possible without our dedicated art teachers and franchisees," Fetter added. "Because of their continued commitment, we are able to help foster cognitive development, fine motor skills, confidence and self-esteem in kids across the country. I can't think of a better way to celebrate this achievement than through these festivities that spotlight the impact our franchisees have on their local communities."

Young Rembrandts is based on the belief that when foundational art skills are taught to preschoolers and elementary students, there is a strong correlation between that involvement in the arts and academic performance.

All of Young Rembrandts' franchisees share a common desire to enrich the lives of children. Through franchising with Young Rembrandts, business-minded entrepreneurs are able to grow their own business while serving the community.

Young Rembrandts is a home-based franchise that does not require a real estate purchase and instead operates out of host facilities such as schools or park districts. The business focuses on awarding the opportunity to highly qualified art instructors that have experience and the desire to carry on Young Rembrandts' mission through art and drawing lessons, as well as being a brand ambassador within their communities.

Franchisees lead art instructors to teach students the fundamentals of drawing using Young Rembrandts' unique curriculum and step-by-step teaching method. For more information about the 30 Year Anniversary celebration campaign and to register children for drawing lessons, please visit the Young Rembrandts website: [www.youngrembrandts.com](http://www.youngrembrandts.com).

### About Young Rembrandt's

Young Rembrandts is a recognized leader in art education, offering a curriculum focused on teaching children to draw, using demonstration and a structured step-

by-step process. Through the process of weekly instruction students are exposed to a wide variety of subject matter, artistic concepts, art history and mastery of their materials. Classes are taught to children ages 3 ½ to 12 years old. Young Rembrandts teaches more than 10,000 students each week in 31 states and four provinces. Through franchising, Young Rembrandts offers individuals the chance to grow their own business while creating a positive impact within the community.

To learn more about Young Rembrandts franchise opportunities, visit:

[www.youngrembrandtsfranchise.com](http://www.youngrembrandtsfranchise.com).