

## Member Spotlight: Young Rembrandts

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### Tell us about your company.

Young Rembrandts is an after-school art enrichment program for children 3 ½ to 12 years of age. Our programs are in pre-schools and elementary schools.

Young Rembrandts was founded in 1988, by Bette Fetter in Elgin, Illinois. Ms. Fetter had an art degree and was raising her family when a neighbor approached her to teach her children to draw. What began around a dining room table soon expanded to the Montessori school where their children were enrolled. Young Rembrandts became a franchise many years later and is now across the United States, Canada, Europe and Japan.

### What products or services does your business provide?

Young Rembrandts classes offer basic drawing techniques exploring different themes and subject matter throughout the year. Children taught using our method develop increased patience, discipline, focus that maximize neuron development and brain patterning function. They also learn a host of artistic skills such as art vocabulary and history, drawing and art skills, and expanded creativity, imagination and confidence. Each week is a new drawing and once a month we offer an art history lesson which always excites the students. Our expansive cartoon drawing curriculum is the much anticipated Spring event for students. We rent space at schools, community centers, parks and recreation areas and are parent funded. We also offer scholarships.

### What was the most memorable or successful moment in your business' history?

This past year has been memorable. Last August I purchased the San Diego Territory through Young Rembrandts. Having a start up in an industry I'm not familiar with was an enormous learning curve, and I'm still learning. The reception our program receives through the schools and parents has been

incredible and the business growth has been fantastic. I feel blessed to have discovered this amazing opportunity.

## Tell us an interesting fact about your business.

When a child begins our program at 3 ½ years of age and continues through their 12th year, they will never repeat a lesson! 98.3% of parents say they would sign up for our classes again, 98.9% of parents say they would recommend us to a friend, 99.1% of parents gave our program an overall “excellent” rating. Scores for students who study the arts are 103 points higher than students with no coursework or experience in the arts. And we have fun!!!

## What tips/advice can you offer that is related to your business' industry?

If you have an opportunity to enrich the lives of young people, take it! The satisfaction of watching a child develop over time is rewarding beyond measure. Besides you hear some great stories from the mouths of our future leaders!

## Do you have any upcoming events or information you want your fellow Chamber Members and the community to know about?

By the time you read this, we will have participated in the [Vista Strawberry Festival](#) and the [RB Alive Expo Street Fair](#). We are building awareness of Young Rembrandts throughout the San Diego area. Getting our program into parks and recreation centers, community centers, private schools and school districts in North San Diego County is our goal. If you can help us get into a school in your area, please reach out to me. Thank you!



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For more information on [Young Rembrandts](https://www.youngrembrandts.com) visit  
<https://chamber.sdbusinesschamber.com/list/Member/young-rembrandts-34549>.